

# SPONSOR INFO & TIPS

## How does a person or business contribute to my sponsor fee?

### Option #1 CHECK

Sponsors can contribute by making a check out to NAM & send it directly to the NAM state office or they can give it to you for you to pass it to us.

### Options #2 CREDIT

Sponsors can contribute with a credit card via namissinfo.com & hitting "make a payment," or they can call in a credit card to the State Office.

### Options #3 CASH

Sponsors can contribute with cash or money order. However, we do not advise cash be sent through the mail.

## What does my sponsor get for supporting me?

**Your Sponsor's name or their business name will appear in the State Yearbook next to your picture!**

**If they are a business, they can use this as a tax write-off!**

**The opportunity to support YOU in achieving your goal of becoming National American Miss!**

## Ideas & Tips to raise your sponsor fee? YOU CAN FIND ADDITIONAL TIPS IN MAG 1, PAGES 10 & 11

**Dinner Bell** - One of the best ideas we have ever heard is of a mom who spent \$125 to make a bunch of pre-made dinners. She specifically chose taco dinners, but you could do anything. Then she sold them to everyone at work. Her co-workers were able to help her daughter achieve her goals while getting something in return for themselves and they didn't have worry about making dinner for a few nights! She made \$592 in just 1 day!!!! BRILLIANT!

**"Trash to Treasure" (treasure meaning your NAM experience)** - Have all your close friends & family donate things they don't want or need anymore. Then pick a Saturday, ask your friends to help, & set up shop!!! This is a SUPER fun way to raise sponsor fees & includes ALL your best girlfriends. They can help make GARAGE SALE SIGNS, pass out flyers at school, set up tables, & hang out with you during the sale. FUN TIP: have a donation jar. For each \$1 that someone donates, they will get a Free Soda & then you will introduce yourself in front of them, just like you will be during National American Miss. Chances are they will be so impressed, they will want to give you more than \$1!! What a great way to practice your public speaking for the Personal Introduction Competition & raise your Sponsor Fees!

**Local Businesses** - You must visit these businesses face to face. Here are 5 helpful tips when visiting local businesses:

1. Visit businesses you & your family frequently visit (i.e. - doctors, dentist, banks, hair salons, etc).
2. Be professional & dress for success. Ask to speak to the manager, owner, or whoever is in charge. Bring your NAM Magazine & Sponsor Brochures. Make a resume or flyer showcasing your accomplishments. They want to see WHAT & WHO they will be supporting!
3. Shake their hand, look them in the eye & smile as you share your goal. Tell them that their company will be featured in the State Pageant Yearbook & their contribution is TAX DEDUCTIBLE!
4. If they tell you no, it's OK! Follow up asking if they can't support you financially, can they support you with their time? Let them know part of the competition is interview. Ask them if they would take just a minute & do a practice interview with you to help you prepare!
5. Do NOT allow them to keep the material you bring. If they ask to, kindly say that is the only one you have, but ask for their email address.. That way you can send them the digital version (from namissinfo.com) & getting their email allows you to follow up with them afterwards to send a thank you!

**What's on Your Birthday List????** - Ask for this to be your early Birthday present! Maybe this can be something YOUR whole family can give you! Hey - parents/guardians! If you or your family get her this for her Birthday, email us at StateInfo@namiss.com & let us know. We will email you back with a SUPER CUTE NAM BIRTHDAY CERTIFICATE that you can print out & give to her for her birthday!

**Spare Change** - Most people overlook the value of change! Cup-holders, bottom of purses, pockets, extra lunch money, jars, underneath the couch are all places you can find change & a way raise your Sponsor Fees FAST. One girl found \$263 around her house in only 30 minutes!

**Treats Anyone????** - Have fun with mom or grandma by baking treats (muffins, bread, brownies) or buy candy at places like Costco, Sam's Club, etc. Sell them to your neighbors, friends, & family! Or ask a grocery store or gas station if you can set up a table in front of their store and sell your goodies there...or even ask your school's PTA if you can set up shop at a school function. Be safe and have a parent with you!